



NEWTON GOLF
— Play Smarter —

Nasdaq: NWTG

**Swing Into The Future
With Newton Golf**

Company Snapshot

Newton Golf, formerly Sacks Parente, is a vertically integrated golf brand blending sport and technology. The company designs and manufactures premium putters, shafts, and grips in the U.S., enabling tight quality control, rapid innovation, and scalability across DTC and wholesale channels. With 182% YoY growth, Newton is emerging as a disruptive challenger in the premium golf market.¹

Stock Information	
Ticker	NWTG (Newton Capital Markets)
Share Price	\$2.01 (as of September 19, 2025)
Market Cap	\$9.27 M (as of September 19, 2025)
Shares Outstanding	4,610,422 (as of August 9, 2025)
Public Float	4,140,951 (as of September 19, 2025)
Average Daily Volume	143,642

Source: Yahoo Finance

Investment Thesis

The golf shaft is the engine of the golf club, and Newton's technology-driven shafts unlock a level of precision, consistency, and adaptability that the industry has never seen. By addressing the true performance bottleneck, energy transfer and swing efficiency, Newton transforms the shaft from a passive component into an active driver of distance, accuracy, and feel. This innovation parallels the impact of Callaway's Big Bertha in the 1990s, which redefined the driver category and catapulted Callaway into a market leader. Just as Big Bertha became the must-have upgrade that reshaped consumer expectations, Newton's shafts have the potential to trigger a similar revolution in club performance, positioning the company to emerge as the next transformative brand in golf equipment.

Key Themes

- **Undervalued Opportunity:** With its explosive 182% YoY growth, patented disruptive technology, and professional endorsements, which are not fully reflected in its \$7.6M market cap compared to peers in the \$8B+ premium golf equipment market.
- **Vertical Integration:** Internal control of R&D and U.S.-based manufacturing allows for faster innovation cycles and premium margin potential.
- **Global Reach:** Active distribution in the U.S., Japan, and South Korea with expansion into related golf accessories on the horizon.
- **M&A Optionality:** Future growth may be driven by tuck-in acquisitions or joint

ventures to build out the Newton brand portfolio.

Key Investment Highlights

- **Explosive Growth:** 182% YoY revenue growth supported by scalable business model.
- **Disruptive Tech:** Patented shafts and putters validated on pro tours; 50+ players across Champions, LPGA, and Korn Ferry adopting Newton gear.
- **Market Validation:** Recognized by Golf Magazine as a leading innovation; competitive edge over legacy brands like Fujikura and True Temper.
- **Expanding Reach:** Distribution through Club Champion (U.S.), major Japanese retailers, South Korean partners, and growing DTC sales.
- **Secular Tailwinds:** Benefiting from 5% annual golf equipment market growth, fueled by younger/women players and premiumization.
- **Vertical Manufacturing:** U.S.-based facilities enable quality control, fast innovation, and resilience to supply chain risks.
- **Strong Team & Alignment:** Experienced leadership with insider buying signals confidence in long-term trajectory.

Capital Use & Strategy

Proceeds have been directed toward:

- U.S.-based shaft manufacturing buildout
- Marketing & Branding
- Working capital and distribution expansion
- Long-term strategic positioning in global premium golf markets
- R&D for golf product lines

Market Opportunity:

The global golf equipment market was valued at \$13.3B in 2023 and is projected to reach \$17.6B by 2028, growing at a 5.7% CAGR. Newton Golf is positioned to benefit from several powerful structural drivers:

- **Global Expansion of Golf:** Over 206 countries and dependent territories now host golf participation, with more than 38,000 courses worldwide. The sport's inclusion in the Olympic Games has further accelerated international adoption.
- **Youth Participation:** Golf is increasingly popular among younger demographics, supported by simulators, driving ranges, and off-course golf activities. These new formats lower barriers to entry and fuel long-term demand.
- **Women's Growth Segment:** Women now account for 60% of new golfers in the U.S., representing the fastest-growing segment of participants.
- **Asia-Pacific as a Growth Frontier:** Japan remains a leading market (10.3M+ golfers),

while South Korea, Thailand, India, and China show rapid growth in professional

tournaments, retail spend, and recreational adoption. Rising disposable incomes and golf tourism further strengthen demand.

- **Premiumization & Customization:** Modern golfers increasingly demand personalized, high-performance clubs. This trend aligns directly with Newton's technology-driven shafts and putters.

Sales Channels

Channel	Description
E-commerce (DTC)	NewtonGolf.com and regional online platforms in the U.S., Japan, and South Korea
Retailers & Pro Shops	U.S. off-course retailers, pro-shops, and major sporting goods chains
Third-party Distributors	Japan, South Korea, Europe, and Mexico
Custom Fitters	Partnership with Club Champion Golf, the global leader in custom golf fitting
Corporate Clients	Branded customization for institutional or business clients

Flagship Product Lines

- **ULBP Putters:** Multi-material, ultra-low balance point design enhances tempo, release, and face control; lab-validated accuracy and feel gains.
- **Motion Driver Shafts (2023):** Features an Elongated Bend Profile, Kinetic Storage, Symmetry360, and DOT Flex System (1-6 precision scale), replacing outdated flex categories.
- **Gravity Putters (2025 Pipeline):** Next-gen models with proprietary metallurgy, premium face plates, and disruptive designs challenging blade/mallet norms.
- **Visual Differentiation:** Signature color-shifting shaft finishes reinforce premium brand identity.

Patent Portfolio

Newton Golf has developed a broad, defensible intellectual property portfolio that underpins its differentiation in the premium golf equipment market.

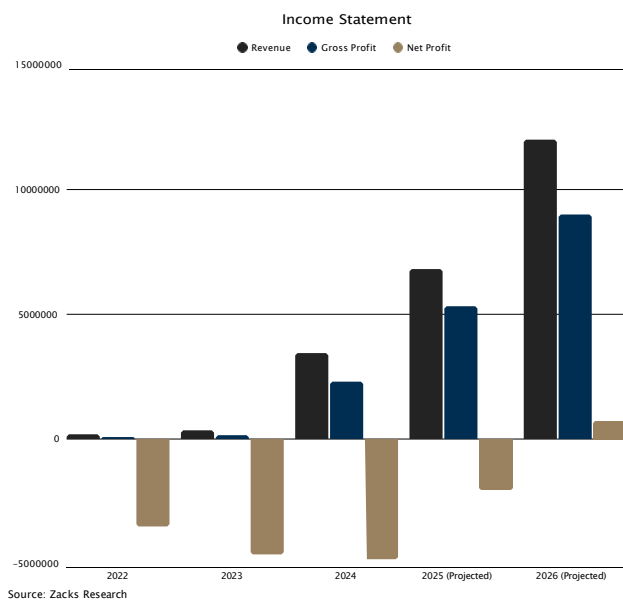
- **Core Technology:** Its Ultra-Low Balance Point (ULBP) putter innovation is protected through an international utility patent suite spanning the U.S., Canada, Europe, Japan, China, South Korea, Australia, and South Africa.
- **Additional Patents:** Multiple U.S. design patents and a utility patent for magnesium inserts further protect key elements of club construction and shaft geometry.
- **Strategic Importance:**
 - Provides long-term defensibility against imitation.
 - Reinforces Newton's premium positioning in performance equipment.

- Creates optionality for licensing, OEM partnerships, or joint ventures in global golf markets. ⁴

Leadership Update

In June 2025, Newton Golf appointed Jeff Clayborne as Chief Financial Officer, signaling a transition toward operational scale-up and financial discipline. Clayborne previously served as CFO of a luxury lifestyle winterwear company, where he supported global brand expansion and IPO execution.⁵

Financial Snapshot



From **2022 to 2024**, the company demonstrated exceptional growth, with **revenue rising from \$190K to \$3.45M**. Gross profit followed the same trajectory, increasing from **\$80K to \$2.3M**, while **margins** strengthened significantly from **42% in 2022 to 66% in 2024**. This reflects the company's ability to scale while simultaneously improving efficiency and cost management. Looking ahead, **by 2026 (projected)** the business is expected to **generate \$12M in revenue and \$9M in gross profit**, translating into margins close to 75%. This progression underscores a clear path from early-stage growth to large-scale operations, with profitability firmly in sight.

Short term Growth Priorities (12-24 months)

Newton Golf's near-term strategy focuses on channel expansion, product visibility, and early-stage international scaling, supported by its recent capital raises and vertically integrated manufacturing platform.

Priority	Strategic Objective
Expand DTC Sales	Scale newtongolfco.com and regional e-commerce with targeted digital advertising and conversion-focused UX
Launch Flagship Products	Release additional shaft SKUs with embedded tech, supported by influencer campaigns and data-backed storytelling
Secure Key Retail Partnerships	Grow U.S. and Asia-based retail distribution footprint across pro shops, sporting goods stores, and golf specialty retailers
Grow International Sales	Focus on Japan, South Korea and Mexico as emerging revenue contributors
Expand Fitter Network	Expand fitter network with other OEM's such as Callaway. Further deepen integration with Club Champion Golf, and look to secure fitter partnerships in LATAM and APAC
Strengthen Affiliate Sales	Broaden affiliate and ambassador network to drive third-party e commerce performance

Long term Growth Priorities (3-5 years)

Looking out over a 3-5 year horizon, Newton aims to become a category-defining performance golf brand, with a scaled global footprint and diversified product mix.

Vision Pillar	Goal
Revenue Scaling	Rapid top-line growth with discipline on gross margins and working capital deployment
Product Portfolio Expansion	Entry into soft goods (apparel, bags, accessories) and potential smart-tech clubs with embedded sensors or data feedback loops
Category Leadership	Sustain competitive edge in shafts and putters through advanced metallurgy, material science, and proprietary fitting systems
Brand Equity	Position Newton as a "next-gen golf brand", defined by authenticity, innovation, and cross-generational appeal

Key Catalysts

- Q1 2026 Fast Motion Fairway wood shafts product launches.
- International distribution wins.
- Expanded OEM licensing opportunities.
- Potential strategic M&A situations.

Conclusion

ArcStone's perspective frames Newton Golf as a compelling early-stage opportunity in the high-growth premium golf equipment sector. The company's vertically integrated U.S. manufacturing, patented innovations, and global omni-channel distribution strategy provide a differentiated competitive advantage. With strong secular tailwinds, professional endorsements, and a clear roadmap to profitability by 2026, Newton is positioned to evolve into a next-generation golf performance brand. For investors, this represents a speculative but high-upside story, with catalysts including product launches, international expansion, and potential M&A driving significant growth potential.

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